We'd Love Your Support to Grow Whitsunday Touch Football!

Be part of the 2025 Whitsunday Cup and the future of our club.

Whitsunday Touch Football is on the rise — and the **Whitsunday Cup** has become a standout on the Queensland Touch calendar.

Why Get Involved?

- **Over 400 players in 2024**, including teams from as far as South Australia
- **Scott Prince** and Aussie Touch players hit the field — bringing huge energy
- **Even bigger for 2025** — now a 2-day event with more divisions and fun

We're calling on local businesses and community legends to get behind our club, support our rep players, and be part of this **fantastic** Whitsundays event.

What is the Whitsunday Cup?

More than a tournament — it's a weekend celebration of **community, fun, and fierce footy**, set in one of Australia's most iconic locations.

2024 Snapshot:

- 30+ teams from QLD, NSW & SA
- Players from SA, Brisbane, Townsville, Cairns, Sydney & beyond
- $2,000 prize awarded to Scott Prince's team — Open winners
- One-day format that welcomed juniors, seniors & families
- Record canteen sales, more sponsors, and massive community buzz

What's New in 2025:

- **Two days of action**:
  - *Sat 18 October – Senior Comp*
  - *Sun 19 October – Junior & Family Fun Day*
- Teams staying locally in and around Airlie Beach
- A full showcase of what makes the Whitsundays special — **sport, sunshine, mateship & fun**

Let's grow the game together in 2025. Support local. Build the club. Back the Cup.

To get involved, contact: Nate Linnell

events@whitsundaytouch.com.au 0421 575 654

Sponsorship Packages

💪 Whitsunday Touch & Whitsunday Cup Partner – $3,500

Become our major sponsor!

- ✅ Full event integration
- ✅ Branded gazebo (see below), signage, activation & ongoing visibility
- ✅ Support the biggest event of the year for Whitsunday Touch

🌞 Gazebo Sponsor – $2,900 (Covers 5 Years)

Sponsor both back walls of our custom 6x3m gazebo

- ✅ 5-year visibility at club events and carnivals
- ✅ Support the growth of Whitsunday Touch and the Whitsunday Cup
- ✅ First option to renew after 5 years (gazebo has 5 yr manufacturers warranty)

❤️‍🩹 Sunday Family Fun Day Sponsor – $1,500

Naming rights for our biggest family day of the year

- ✅ Event signage and activation at our Splash & Chill Zone
- ✅ Celebrated as the official sponsor of the Sunday Family Fun Day

🤓 Mini Football Sponsor – $900

300 branded foam footies for juniors to take home across Australia

- ✅ Remind everyone how great the Whitsundays are — and keep them coming back!
- ✅ Brand exposure well beyond the event

🏅 Trophy Sponsor – 2 x $850 (Covers 3 Years)

Support all finals trophies and create a legacy

- ✅ Senior Division Perpetual Trophies x 4
- ✅ Junior Referee Champion Trophy
- ✅ Senior Referee Champion Trophy

🏅 Medallion Sponsor $300 or $1200

Put your name on the podium & celebrate

- ✅ $300 – 1 div (e.g. U12 Girls or U14 Boys)
- ✅ $1,200 – All comps for the day (Sat or Sun)

Whitsunday Touch Association Inc
ABN 66 109 323 116
WhitsundayTouch.com.au

Whitsunday Sports Park
2489 Shute Harbour Rd
Airlie Beach QLD 4802

WHITSUNDAY TOUCH FOOTBALL

😍 Community Values Sponsor - Referee Appreciation – 2 x $450

Help us look after the legends in pink who make the game possible

- ✅ 1 x Junior Division
- ✅ 1 x Senior Division
- ✅ Includes sun safety kits, meals, accommodation support & thank-you packs!

🚩 Teardrop Flag Sponsor – $600 (Covers 3 Years)

Your brand flying high at key locations around the fields

- ✅ Double-sided branding:
- Side 1: Whitsunday Touch & your logo
- Side 2: Whitsunday Cup & your logo

🏉 Game Ball Sponsor – 2 x $1200 BOTH NOW SOLD – THANK YOU TO OUR SUPPORTERS

Sponsor branded match balls used during games and gifted to teams to take home

SOLD

- ✅ 1 x Junior Division (30 balls)
- ✅ 1 x Senior Division (30 balls)
- ✅ High visibility and player appreciation on and off the field

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🔥 Play of the Day Sponsor – $300

Support those standout moments that get the crowd cheering

- ✅ Live MC mentions of your brand
- ✅ Sponsor tie-in with a prize for the day's best play

🎁 Prize Sponsor – Any Value

Donate vouchers or products for giveaways, raffles and field shoutouts

- ✅ Flexible sponsorship with great exposure
- ✅ Live MC thank-you and brand mentions during the event

Thank you, we appreciate your support!

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